



# 2014-2016 ACAP Report

## *Accounting Career Awareness Program*

*Established in 1989, the Accounting Career Awareness Program (ACAP) is an enrichment program for high school students from ethnically diverse backgrounds focusing on accounting and other business related professions. ACAP's primary objective is to increase the number of students of color that attend college and major in accounting, finance or business.*





## ***Making a difference***

*ACAP's mission is to increase the diversity of students pursuing careers in accounting and related business areas. Through ACAP's efforts, participating students receive educational enrichment experiences and the practical help they need to prepare for university-level programs.*



*While ACAP's scope is ambitious, the program goals are realistic. They include:*

- *Encouraging students from targeted ethnic groups to major in business at a college or university.*
- *Promoting career awareness through the use of focused course content, so participating students learn of opportunities in the business professions early enough to prepare themselves.*

Testimonial:

**“The highlight of my ACAP experience was the chance to network with so many different accountants and business men and women. Everyone had unique stories to tell about their journey to becoming a business professional, so it was very interesting to learn the paths I could take.”**

**Siena Villegas**  
ACAP Alumni, Class of 2016  
Deer Valley H.S.  
Antioch, CA

# Annual Summer Residency Week

## Summer Residency Week

ACAP revolves around a one-week innovative career development summer residency program where each year approximately 30 high school students with diverse backgrounds are introduced to the fields of accounting, entrepreneurship, finance, economics and management through a carefully tailored curriculum involving guest lecturers from industry and academia. Thanks to the help of over 30 corporate sponsors and numerous volunteers, we continue to grow the number of students participating in the summer residency week and alumni program. The 2014 through 2016 summer programs were held at the University of California, Berkeley. Students from the National Association of Black Accountants (NABA), Beta Alpha Psi (a national accounting society), Ascend (a Pan-Asian organization for business professionals in North America) and the Association of Latino Professionals for America (ALPFA) are actively involved in the week's activities. The week culminates with a banquet for sponsors, participants and their parents or guardians.

All ACAP participants receive full sponsorship to participate in the residency week program which includes lodging, meals, transportation, supplies and counselor supervision.

### Program Sessions

#### Technical

- Accounting
- Entrepreneurship
- Finance
- Economics
- Management
- Treasury

#### Personal Development

- Financial Empowerment
- College Experience/Prep
- Leadership
- Goal setting
- Public Speaking
- Social Networking
- Career Planning

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Testimonial:

**“My favorite thing about ACAP was all of the relationships with ambitious individuals that I built during the week and continue to grow today.”**

Ian Wang

ACAP Alumni, Class of 2016  
Lowell H.S.

# 2014 – 2016 Demographics

	2014				2015				2016			
	Total	% of Total	Male	Female	Total	% of Total	Male	Female	Total	% of Total	Male	Female
<i>Ethnicity</i>												
Black/African American	10	29%	3	7	12	43%	8	4	11	39%	6	5
Asian/Pan-Asian	15	44%	6	9	7	25%	2	5	9	32%	4	5
Hispanic/Latinx	9	26%	7	2	9	32%	4	5	7	25%	2	5
Other	0	0%			0	0%	0	0	1	4%	0	1
<b>Total</b>	<b>34</b>	<b>100%</b>	<b>16</b>	<b>18</b>	<b>28</b>	<b>100%</b>	<b>14</b>	<b>14</b>	<b>28</b>	<b>100%</b>	<b>12</b>	<b>16</b>
<i>Grade in school (at time of acceptance)</i>												
Juniors	21	62%			6	21%			9	32%		
Sophomores	10	29%			12	43%			9	32%		
Freshman	3	9%			10	36%			10	36%		
<i>Cumulative GPA</i>												
3.5 - 4.0 or greater	24	71%			20	71%			20	71%		
3.0 - 3.49	6	18%			5	18%			7	25%		
Less than a 3.0	4	12%			3	11%			1	4%		

## High Schools Represented

**Abraham Lincoln High School**  
**Alameda High School**  
**Albany High School**  
**Archbishop Mitty High School**  
**ARISE High School**  
**Arroyo High School**  
**ASA Academy**  
**Bellarmino College Prep**  
**Benecia High School**  
**Bentley High School**  
**Berkeley High School**  
**Bishop O'Dowd High School**  
**California High School**  
**Carlmont High School**  
**Carondelet High School**  
**Christopher High School**  
**Concord High**  
**Deer Valley High School**  
**El Cerrito High School**  
**El Camino High School**

**Galileo Academy of Science and Technology**  
**Gateway High School**  
**George Washington High School**  
**Gunn High School**  
**Hayward High School**  
**Hercules High School**  
**Heritage High School**  
**Jefferson High School**  
**JF Kennedy High School**  
**Kipp King Collegiate**  
**Lincoln High School**  
**Lowell High School**  
**Mission High School**  
**Monte Vista High School**  
**Mount Eden High School**  
**Oakland Technical High School**  
**Oakland Unity High**  
**Phillip & Sala Burton High School**  
**Piedmont Hills High School**

**Prospect High School**  
**Rodriguez High School**  
**Rosemont High School**  
**Saint Ignatius College Prep**  
**Salesian High School**  
**San Leandro High School**  
**San Lorenzo High School**  
**Sequoia High School**  
**Silvercreek High School**  
**Sobrato High School**  
**St. Elizabeth High School**  
**St. Francis High School**  
**St. Joseph Notre Dame**  
**St. Mary's College High School**  
**The Branson School**  
**Unity High School**  
**Vallejo High School**  
**Vanden High School**  
**Washington High School**  
**Westmont High School**

Testimonial:

**“Throughout my time in college, ACAP has continued to play a role in my life by providing me scholarship opportunities and various networking opportunities.”**

Samuel Martinez, ACAP Class of 2010  
 University of Redlands, Class of 2017; PwC tax intern

## Where are our Alumni now?

Through ACAP's 27-year history, the program has had countless alumni enter college and pursue professional careers. We would like to take the opportunity to highlight some of our alumni across the years:



David Thomas  
ACAP Class of 2008  
Howard University  
Georgetown University

ACAP inspired David to think long term about his career goals. He was in between his freshmen and sophomore year in high school when he attended ACAP. It inspired him to figure out what he wanted to do with his life and how he could impact his community. David currently works in Sales and Marketing on the East Coast for a top Wine and Spirits distributor. He leveraged the skills and tactics that he learned during ACAP to be named the Salesperson of the Year within his organization.

Adrianna Boles  
ACAP Class of 2009  
University of Southern California  
EY LLP, Assurance Staff/Assistant

It was the ACAP residency that exposed Adrianna to business, accounting, and the college environment. The weeklong residency enabled her to meet many new people, most of whom she is still in contact with today. After graduating from St. Mary's College High School in 2010, Adrianna went on to pursue a BS in Accounting from the University of Southern California. She is currently a part of EY's Assurance practice in San Francisco. Adrianna has volunteered her time as a day and night counselor every year since she graduated from the ACAP program.



Anne Julliene (Joan) Barcelona  
ACAP Class of 2011  
University of California, Berkeley  
PwC LLP, Risk Assurance Associate

ACAP encourages hard work to reach one's goals and offers diverse students the opportunity to work on personal and professional development. It has truly been an impactful program. Participating in ACAP in the summer of 2011 was the first time Joan had ever heard of PwC and the Big 4 as she gained exposure to the firms through the program. During college, Joan completed two internships with PwC, going on to start full-time with the firm in San Francisco upon graduation in 2016. Joan has volunteered as a night counselor and as a panelist during the office visits for ACAP since participating in the program.

### Testimonial:

**"ACAP has given me the networks, skills and relationships that I currently have. After attending ACAP I kept in touch with my counselors who ultimately helped guide my career path at UC Berkeley. I am now currently an intern at Ernst & Young and couldn't have been given that great opportunity if it hadn't been for attending the program that opened my eyes to everything that accounting has to offer."**

Carolina Rosas  
UC Berkeley Alumni / EY Advisory Staff  
ACAP Class of 2011

We are proud of our ACAP alumni and their accomplishments. We welcome alumni to share stories regarding their experience in ACAP and what it meant to them through our website at [www.acapsfbayarea.org](http://www.acapsfbayarea.org) - Testimonials Tab. We would love to hear from you!



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